



特海国际控股有限公司
SUPERHI
INTERNATIONAL
HOLDING LTD.



2026 第一季度财务业绩

First Quarter Financial Results

香港交易所股份代号: 9658; 纳斯达克股票代码: HDL
HKEX Stock Code: 9658; NASDAQ Ticker: HDL

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业务回顾

Performance Overview



业绩亮点

Performance Highlights

餐厅表现亮眼

Strong Restaurant Performance

海底捞餐厅收入同比增长
Haidilao restaurant revenue growth

+ 8.4% YoY

同店销售增长
Same-store sales growth

+ 4.0% YoY

客流量
Total guest visits

8.1 百万人次
million visits

整体平均翻台率
Overall average table turnover rate

4.0 次/天
times/day

外卖及其他⁽¹⁾收入合计同比增长130.9%

Combined Delivery Business and Others⁽¹⁾ Revenue: +130.9% YoY

外卖业务
Delivery business revenue

7.3 百万美元
US\$ million

其他⁽¹⁾
Others⁽¹⁾ revenue

14.4 百万美元
US\$ million

+ 82.5% 同比增长
YoY growth

+ 166.7% 同比增长
YoY growth

总收入

Total revenue

225.9 百万美元
US\$ million

+ 14.2% 同比增长
YoY growth

公司经营利润

Income from operation

14.0 百万美元
US\$ million

+ 70.7% 同比增长
YoY growth

公司经营利润率

Income from operation margin

6.2%

+ 2.1 pct 同比提升
YoY increase

注：(1) 其他收入包括来自向当地顾客及零售商销售火锅调味品及海底捞品牌及子品牌的食品的收入。

Notes: (1) Others mainly consisted of revenue from sales of hot pot condiment products and food under Haidilao brand and secondary brands to local guests and retailers.

抓员工、抓顾客、抓产品

Strategic Focus: Employees, Customers, and Products

一线活力释放

Empowering Front-line Teams

- 给予一线更多基于现场判断的空间
Empowering front-line staff with greater autonomy in operational decision-making
- 加强员工培训与带教，提升门店基本功
Enhancing employee training and mentorship programs to strengthen operational excellence at the store level

打造"不一样的海底捞"

Building a "Different Haidilao"

- 持续优化菜单搭配，强化差异化与产品赋能
Continuing to optimize menu combinations, strengthen differentiation and enhance product enablement
- 以顾客视角优化产品，更好服务门店经营
Customer-centric product development to drive restaurant level performance



持续推进业务扩张与业态多元化

Network Expansion and Format Diversification

「自下而上」持续扩大餐厅网络

Expanding the restaurant network through the “Bottom-up” strategy

- 海底捞餐厅数量较去年同期净增加4家
Net addition of 4 Haidilao restaurants YoY
- 本季度净增1家海底捞餐厅
Net addition of 1 Haidilao restaurant in Q1 2026



127

海底捞餐厅数量
of Haidilao Restaurants

持续推进「红石榴」计划

Strategic advancement of the “Pomegranate Plan”

- 已孵化10个品牌，合计经营18家门店
10 brands incubated, with 18 restaurants in operation



+166.7%

其他⁽¹⁾收入同比增长
Others⁽¹⁾ Revenue YoY Growth

注：(1) 其他收入包括来自向当地顾客及零售商销售火锅调味品及海底捞品牌及子品牌的食品的收入。

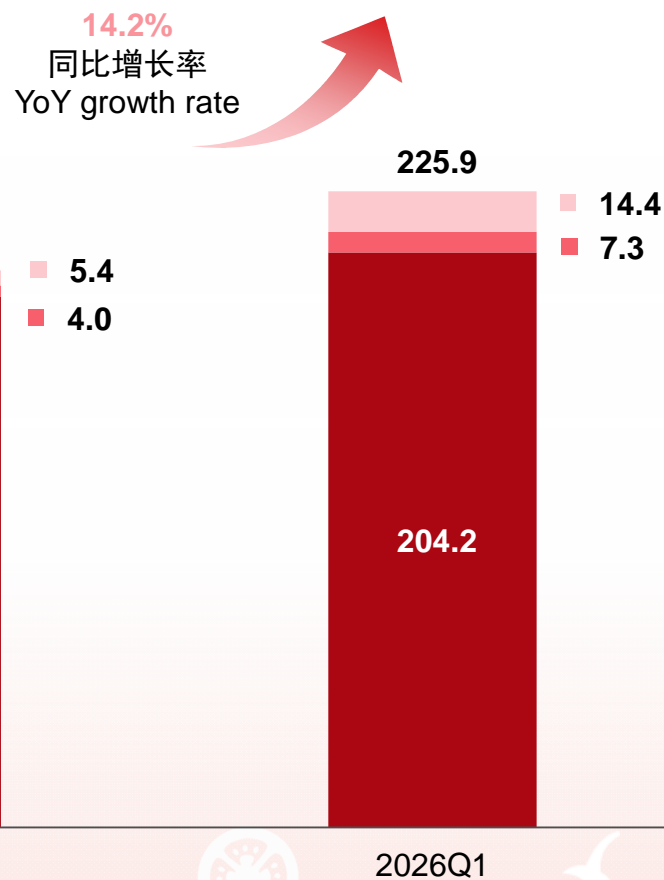
Notes: (1) Others mainly consisted of revenue from sales of hot pot condiment products and food under Haidilao brand and secondary brands to local guests and retailers.

2026年第一季度财务回顾

Q1 2026 Financial Results

总收入分布 Total Revenue Distribution

百万美元 US\$ million



海底捞餐厅经营 Haidilao Restaurant Operations

204.2 百万美元
US\$ million

VS 2025
+8.4%

外卖业务 Delivery Business

7.3 百万美元
US\$ million

VS 2025
+82.5%

其他 Others

14.4 百万美元
US\$ million

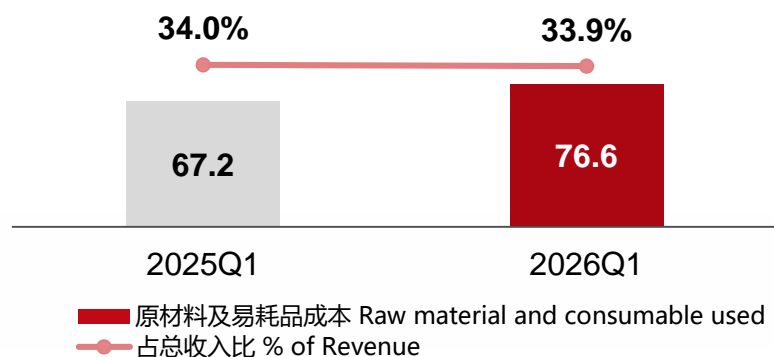
VS 2025
+166.7%

2026年第一季度财务回顾

Q1 2026 Financial Results

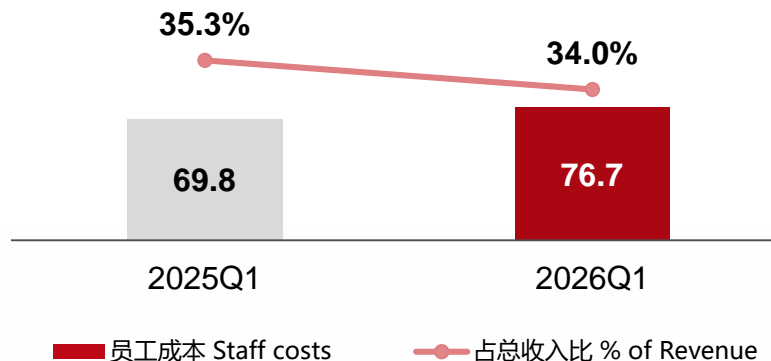
原材料及易耗品成本 Raw materials and consumable used

百万美元
US\$ million



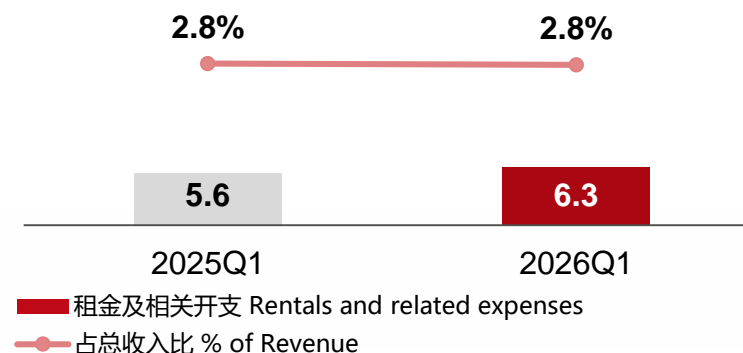
员工成本 Staff costs

百万美元
US\$ million



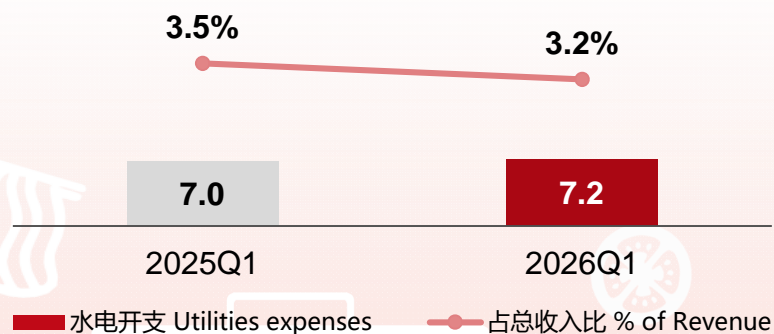
租金及相关开支 Rentals and related expenses

百万美元
US\$ million



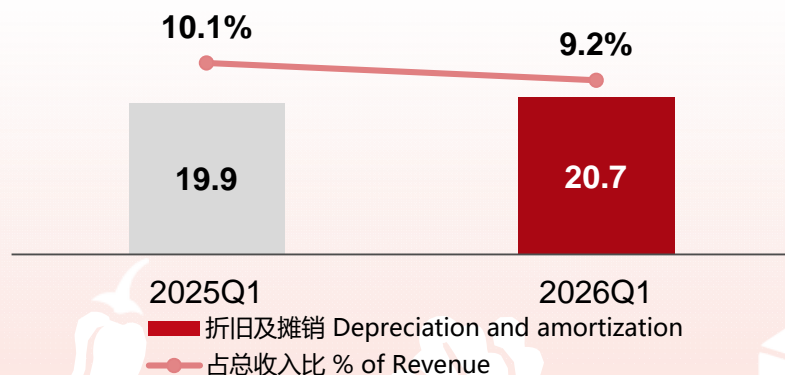
水电开支 Utility expenses

百万美元
US\$ million



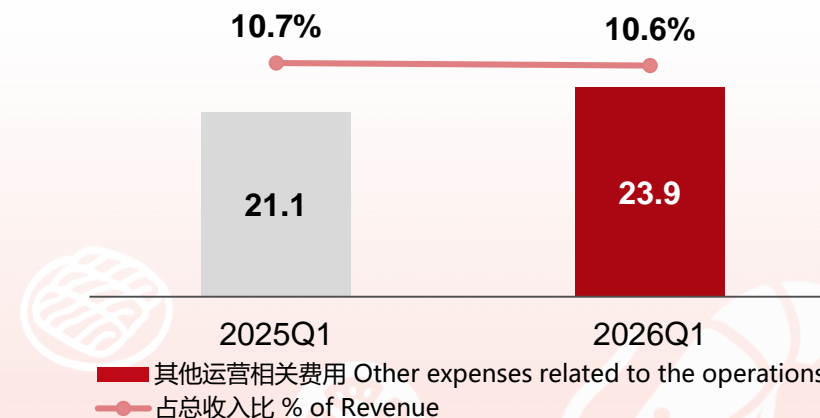
折旧及摊销 Depreciation and amortization

百万美元
US\$ million



其他运营相关费用⁽¹⁾ Other expenses related to the operations⁽¹⁾

百万美元
US\$ million



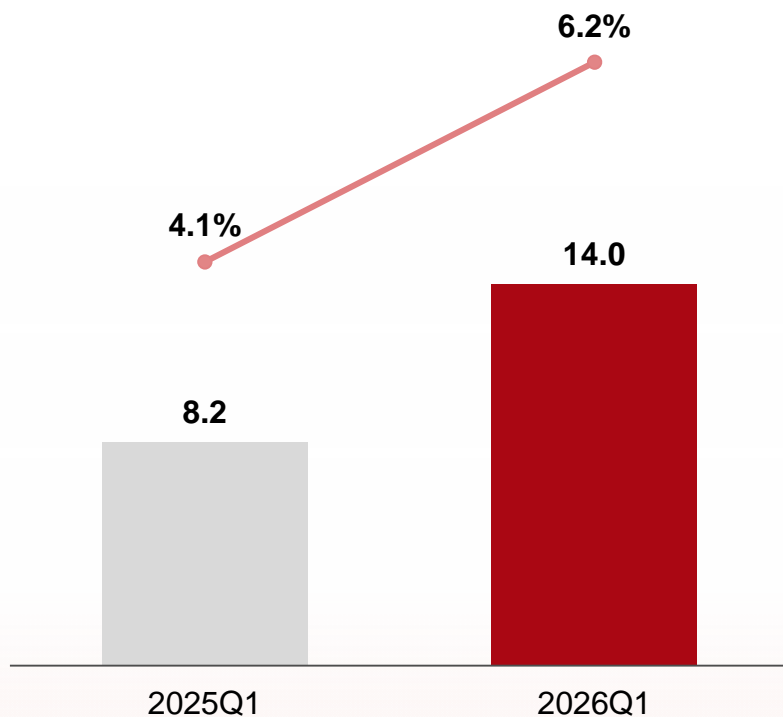
注：(1) 包含差旅及通讯开支，及其他开支
Notes: (1) Including travelling and communication expenses, and other expenses

2026年第一季度财务回顾

Q1 2026 Financial Results

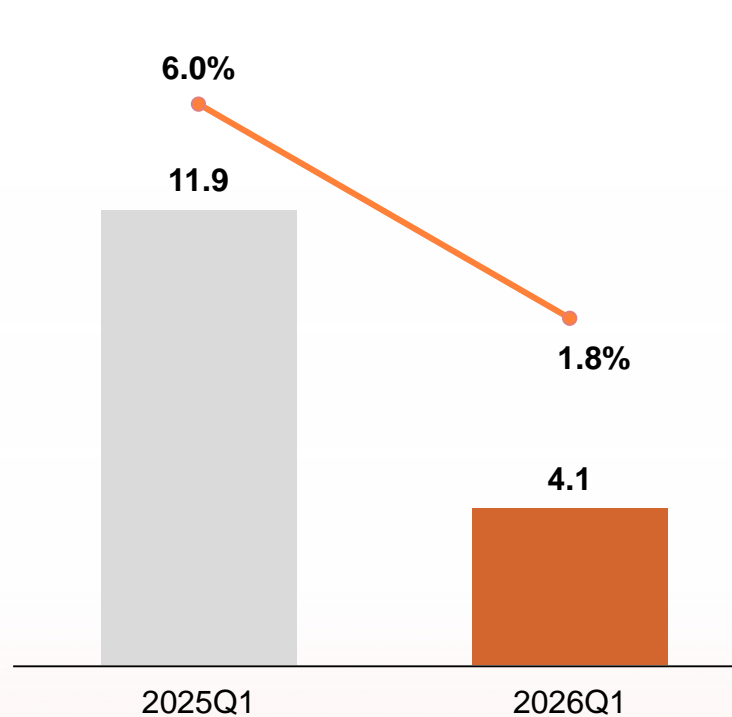
经营利润及经营利润率 Income from operation and income from operation margin

百万美元
US\$ million



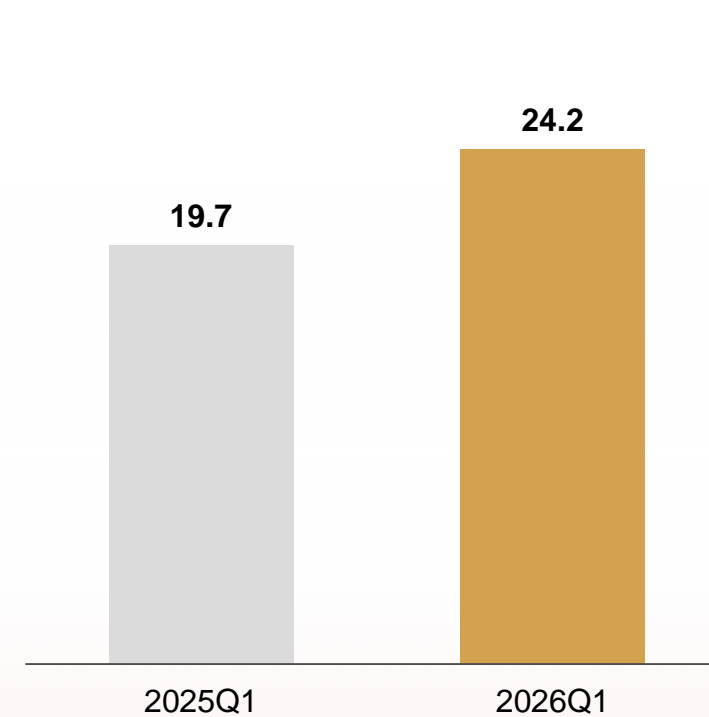
净利润 Net profit

百万美元
US\$ million



经营性现金流 Operating cash flow

百万美元
US\$ million



■ 经营利润 Income from operation
● 经营利润率 Income from operation margin

■ 净利润 Net profit ● 净利润率 Net profit margin

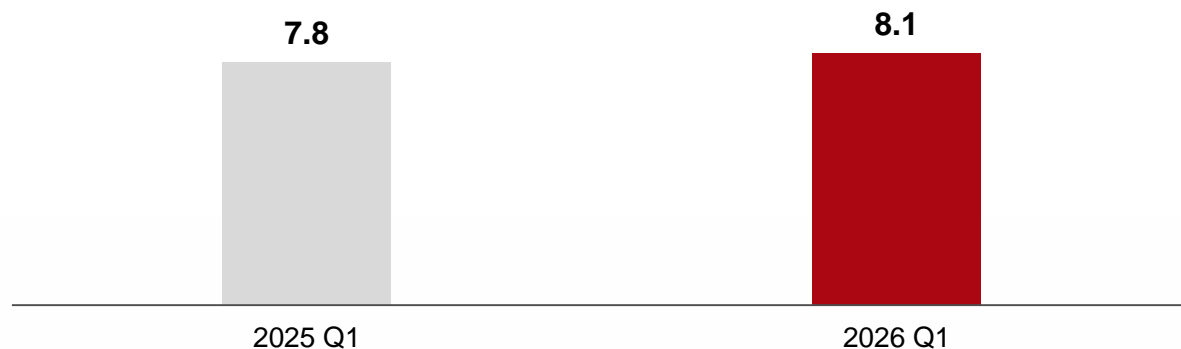
■ 经营性现金流 Operating cash flow

2026年第一季度餐厅关键表现指标

Q1 2026 Restaurant Key Performance Indicators

总客流量 Total guest visits

百万人次
million visits



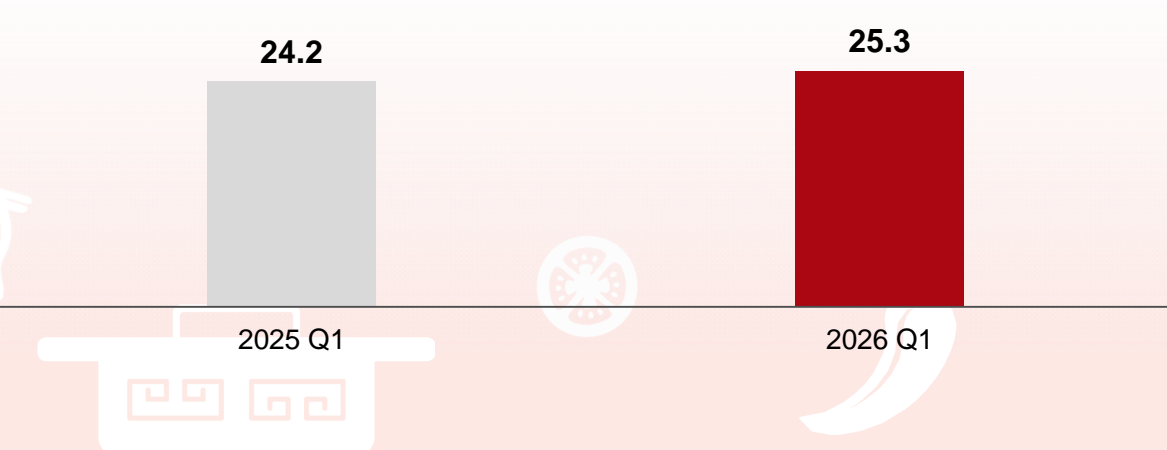
整体平均翻台率 Overall average table turnover rate

次/天
times/day



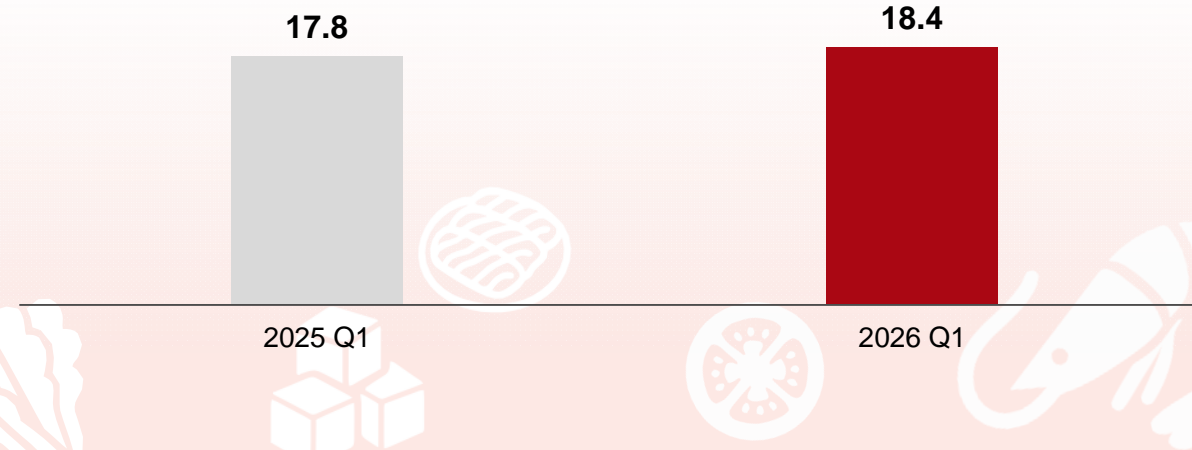
人均消费 Average spending per guest

美元
US\$



单个餐厅日均收入 Average daily revenue per restaurant

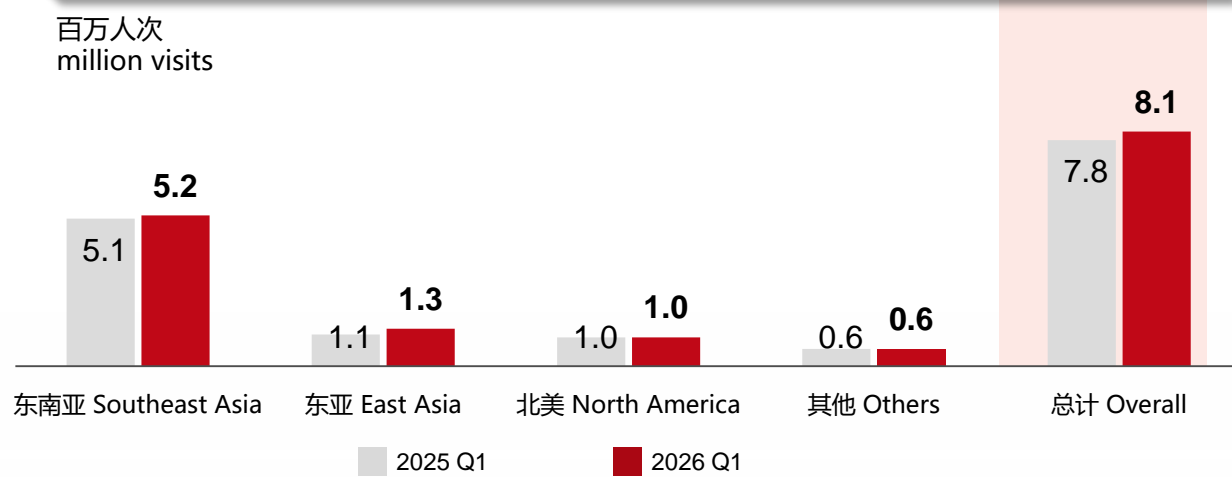
千美元
US\$ '000



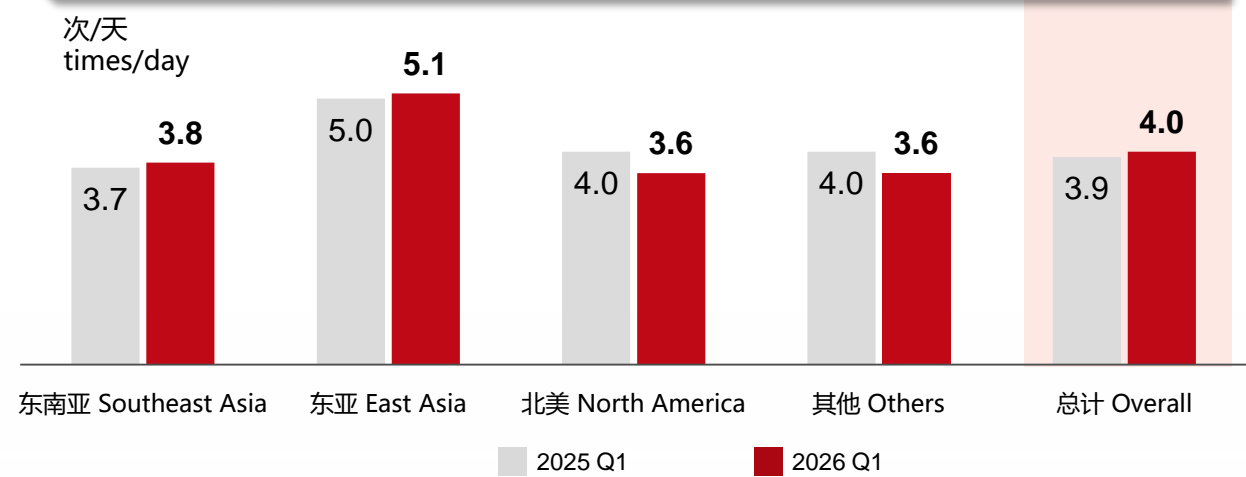
2026年第一季度分区域餐厅关键表现指标

Q1 2026 Key Performance Indicators by Region

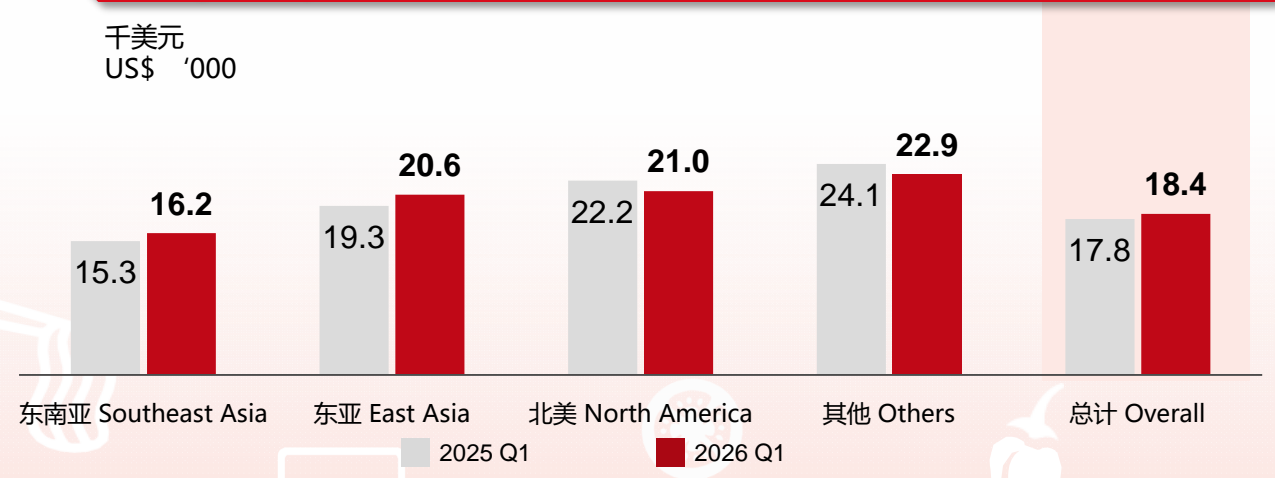
总客流量 Total guest visits



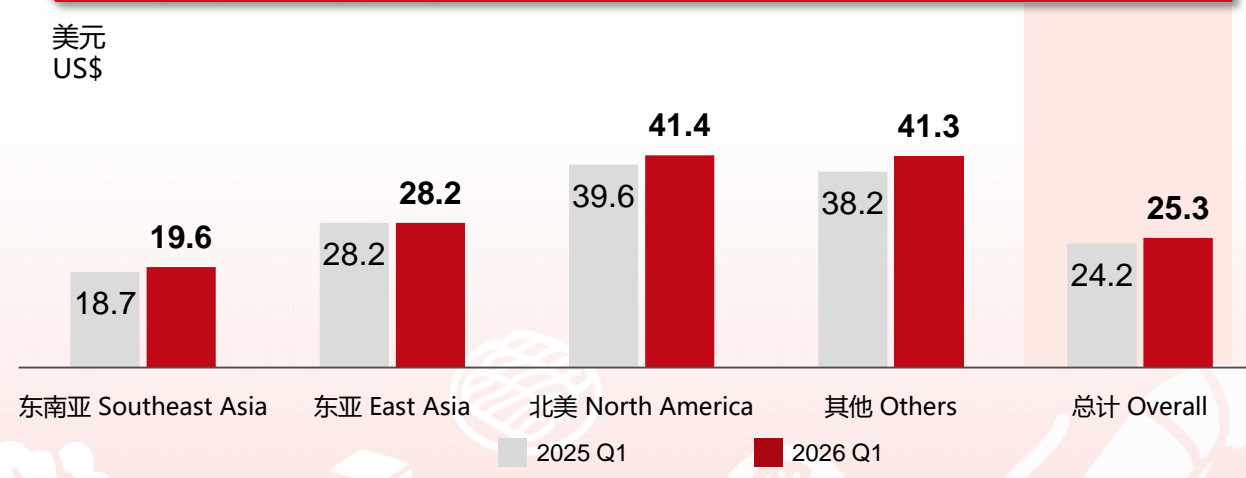
整体平均翻台率 Overall average table turnover rate



单个餐厅日均收入 Average daily revenue per restaurant



人均消费 Average spending per guest



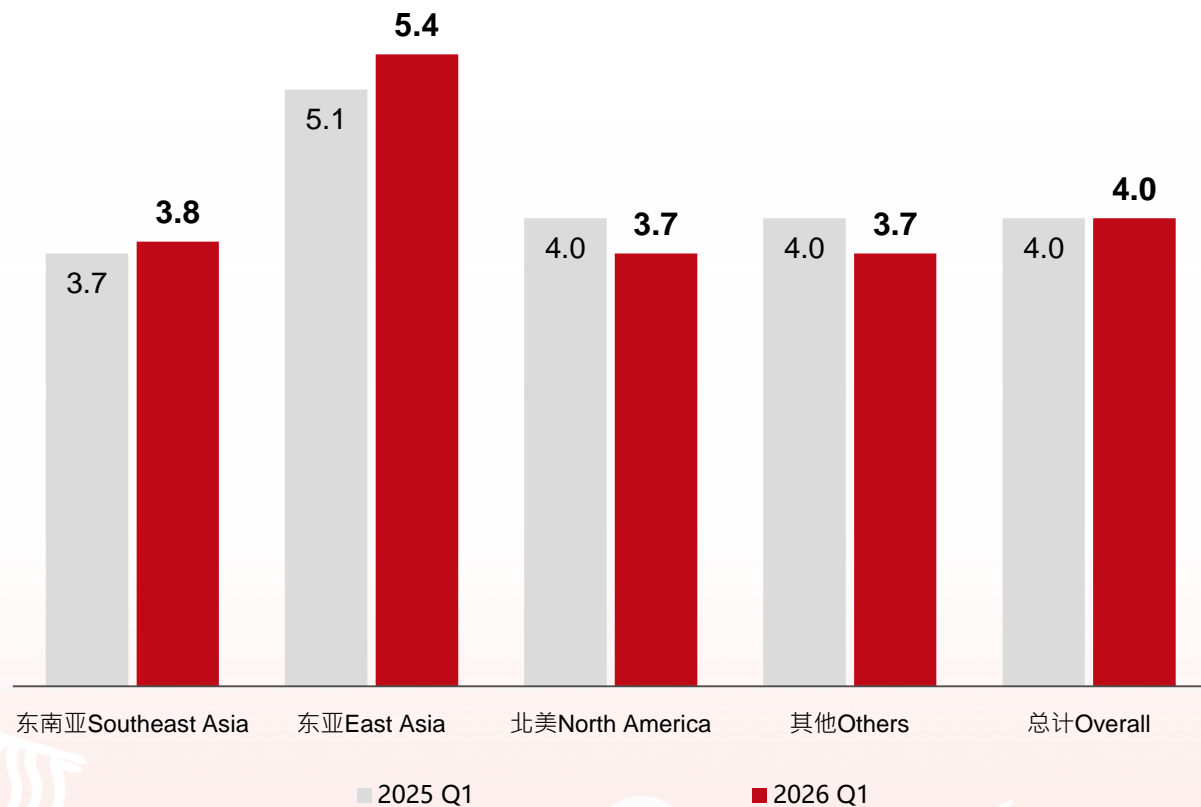
2026年第一季度同店表现

Q1 2026 Same-Store Performance

整体同店翻台率

Overall average same-store table turnover rate

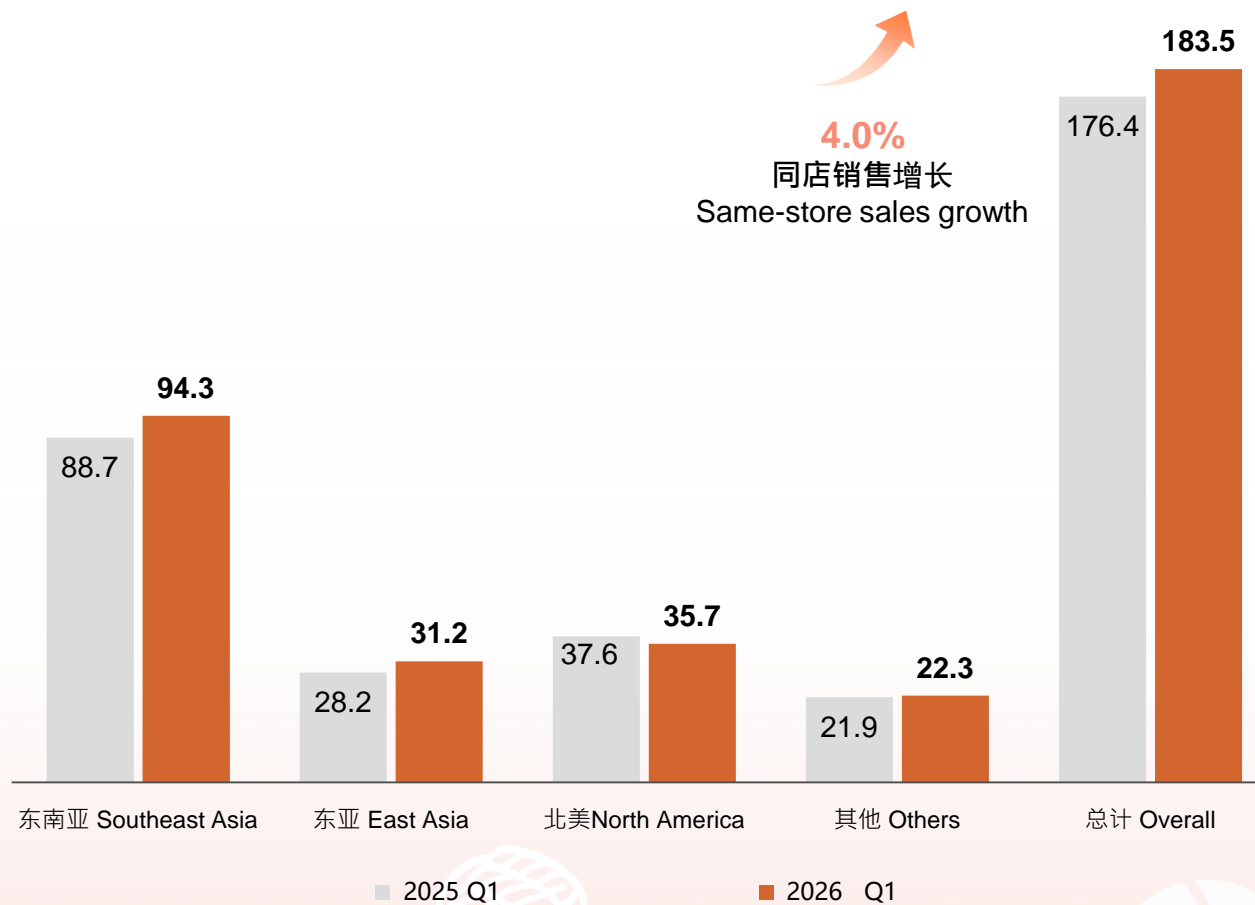
次/天
times/day



同店销售

Same-store sales

百万美元
US\$ million



感谢聆听
Thanks for listening

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